



Bristol Parks and Recreation Department Sponsorship Opportunities

Would you like to get your business out in front of thousands of people? The Bristol Parks and Recreation Department hosts a number of highly popular special events throughout the year. These events range in attendance from 200 to over 4,000. Please review our sponsorship levels below to determine which is most appropriate for your business.

If you have any questions or would like to do something that is not listed please contact our Recreation Coordinator, Jessie Caetano at 860-584-6160 or JessieCaetano@Bristolct.gov

Halloween Costume Parade and Carnival

This one day event is held on a Saturday in late October from 2-4 PM at Rockwell Park and includes a children's costume parade, craft activities, entertainment, carnival games and a new "Trunk-or-Treat." **Approximate attendance: 2000+**

- *Logo featured in the Fall brochure that is mailed to 20,000 households
- *Featured in press releases to local papers, on all social media outlets and our website
- *Be featured on candy bags distributed to each child at the event
- *Sponsor will be announced at the event in front of large audience

Platinum Sponsor: \$1000

Craft Sponsor: \$500

To sign-up your business for Trunk or Treat register online at www.bristolrec.com.



Deadline for Fall Brochure: July 1st

Turkey Shoot Competition

This annual competition is held on a Saturday in early November at Chippens Hill Middle School. Child/parent duos compete in a basketball foul shooting contest, divided into four age brackets, for the chance to win a gift card to purchase a Thanksgiving Turkey. All participants walk away with a door prize. **Approximate attendance: 75+**

- *Featured in press releases to local papers, on all social media outlets and our website
- *Sponsors will be announced at the event in front of large audience

Giftcards (\$10-\$15)

Door Prizes



Santa Land Village

This four day annual event in the middle of December includes a large Christmas and train display, photos with Santa and Mrs. Claus, holiday crafts, petting zoo, carriage ride, and a letter to Santa delivery box. **Approximate attendance: 2000+**

- *Platinum Sponsor Logo featured in the Fall brochure that is mailed to 20,000 households
- *Platinum Sponsor's banner to be prominently displayed for all days of the event (Banner to be provided by sponsor).
- *Petting Zoo and Craft sponsors will be featured with signage at event and on numerous flyers.



Deadline for Fall Brochure: July 1st

Platinum Sponsor: \$1500

Petting Zoo Sponsor: \$750

Craft Sponsor: \$500

Perry J. Spinelli Annual Fishing Derby

Become a part of one of the longest running fishing derbies in the state! This great family event gets children ages 2-13 out in nature in late April and is held at our Page Park Lagoon.

Approximate attendance: 400+

- * Fish Sponsor Logo featured in the Winter/Spring brochure that is mailed to 20,000 households
- *Be featured in numerous press releases to local papers, on all social media outlets, our website, and flyers
- *Sponsors will be announced at event in front of large audience.



Giftcards (\$15-\$25) or Prizes

Fish Sponsor: \$1000

Deadline for Winter/Spring Brochure: October 1st

Summer Concert Series

Summer Concerts at Rockwell Park are held on Tuesday evenings from 7 p.m. to 8:30 p.m. for eight weeks. Becoming a summer concert sponsor is an opportunity for you to get out in front of a large audience to promote your business. Please check out the sponsorship levels below to determine which is most appropriate for your business. **Approximate attendance: 4,000+**



Deadline for Summer Brochure: February 1st

Platinum Sponsor: \$2,000

- *Business name and Logo featured in the Summer brochure that is mailed to 20,000 households
- *Featured in numerous press releases to local papers, on all social media outlets, and our website and on promotional flyers.
- *Put a face to your business by having your company representative introduce one of the bands.
- *Set up a promotional table with handout, flyers and various company materials at each concert

Gold Sponsor: \$750 - \$1000

- * Business name featured in the Summer brochure that is mailed to 20,000 households
- *Featured in numerous press releases to local papers and on all social media outlets and our website and on promotional flyers
- *Announced as a sponsor to a large audience each week.

Silver Sponsor: \$500 - \$749

- * Business name featured in the Summer brochure that is mailed to 20,000 households
- *Featured in numerous press releases to local papers and on all social media outlets and our website and on promotional flyers

Bronze Sponsor: \$300 - \$499

- * Business name featured in the Summer brochure that is mailed to 20,000 households



Back to School Pencil Hunt

The Back to School Pencil Hunt takes place in late August. Students in kindergarten through eighth grade compete to find pencils stuck into Muzzy Field, in order to win back to school supplies. This event is attended by community vendors and the Police Department who hand out lunch bags with healthy snack to all of the children. **Approximate attendance: 1000+**

- *Gold Prize logo featured in the Summer brochure that is mailed to 20,000 households
- *Be featured in numerous press releases, on social media, and acknowledged in press interviews
- *Sponsors will be announced at event in front of large audience

Deadline for Summer Brochure: February 1st

Gold Prize Sponsor: \$2000

Silver and Bronze Prize Sponsor: \$1000 or prize equivalent

Packs with Police: \$2000

